

1000 Days to Raise a Bundle



Fundraising Handbook



**Join the
Plunket
team –**

**Help
Raise a
Bundle**

Fundraising ideas for families, schools, community groups and businesses

Plunket touches the lives of nearly 90% of all New Zealand's babies, along with their families and whānau. Chances are we cared for you too. For some families, we might provide the home check they need, for others it might be a late night call to a PlunketLine nurse to get healthcare advice. Many parents get a lot from our parenting education classes.

But as a charity, we can't do it alone. That's why we've launched the 1000 Days to Raise a Bundle fundraising campaign. The campaign is your chance to help all New Zealand's children get the care they need and the lives they deserve.

We know that there's 1000 ways to Raise a Bundle, but we've put this little booklet together just to get you started.

Have a fundraising idea that you think other communities might benefit from? Or want to share what you learned by doing one of the fundraising activities in this booklet? Let us know. Email us at communications@plunket.org.nz. We'll share some of the ideas we receive through Facebook and through this website.

Fundraising ideas to get you started



Dunk it for Plunket

Like the Ice Bucket Challenge, ask family and friends to sponsor you to dunk your head into cold water. Take a video and share it on social media then challenge others to do the same.



Books for Plunket

Collect the books you no longer need and hold a book fair in your local community. The proceeds can go to fund Plunket's reading programme, which gets books in children's hands.



Toys for Plunket

Re-gift those toys that your kids have grown out of. You can hold a garage sale or sell them on Trademe to help fund Plunket's Toy Libraries.



Community clean up

Protect the environment for future generations. Pick up rubbish along rivers, beaches, parks and roads and get sponsored by friends and family for how many kilograms of trash you can collect.



Our school's got talent

Show us what you've got! Singing, dancing, juggling, anything. Host a talent show in the school hall and ask for a gold coin entry fee. Make sure you get teachers involved too!



Plunket badge

Are you a member of Scouts or Girl Guides? You can earn a Plunket Badge by learning about Plunket and thinking of your own way to raise money.



Loser pays Plunket

Are you in it to win it? Next time you take to the field or court put your money on the line and challenge your opponents to make a donation to Plunket if they lose the game.



Subs for the bubs

Get your whole team behind Plunket, ask your sports club about adding a gold coin to player subscriptions.



Auction the toss coin

Does your team use a coin to determine who kicks off, or bats first? The coin could be auctioned off to sports memorabilia fans (or enthusiastic parents on the sidelines!) to raise money for Plunket.



Baby Book Club

Before your next book club meeting, ask attendees to bring a gold coin donation, which will fund Plunket's reading programme. You could even have a special morning tea as well.



1000 ways to get your community involved

Hold a hangi, organise a singalong, or hold a pancake breakfast! Get your community involved in a big event that reflects your community. In Wellington that might include coffee, in Dunedin cheese rolls might be on the menu, in Hokitika maybe it's a beach art competition.



40-Hour Facebook Free

Parents of grown-up Plunket babies can sponsor their teen and pre-teen kids to stay off social media for 40 hours.



1000 Ways to Raise a Bundle

This one's entirely up to you. Can you make 1000 pancakes? Roll a barrel 1000 metres? Jump rope 1000 times? Be as creative as you like and set yourself a challenge.

Thank you for being part of the Plunket team.

By fundraising you're making the difference of a lifetime.

The best research shows what happens to a child in their first 1000 days will influence their entire life, for better, or worse. Our mission at Plunket is to help families and whānau to make the best choices for those first 1000 days of their child's life. Everything we do is about improving the health, safety and wellbeing of all tamariki, and the adults they'll become.

Help Raise a Bundle

raiseabundle.org.nz

